

TABLE OF CONTENTS

INTRODUCTION	INT-1
I. PROBLEM IDENTIFICATION AND PRIORITIZATION	PIP-1
SAC Responsibilities	SR-1
Vision, Values, Priorities	VVP-1
Principle Outcomes of Concern	POC-1
Healthy People 2010 Measures	HP-1
Understanding and Describing the Community	UDC-1
♦ Community Profile	
♦ Identifying Local Assets/Strengths and Gaps	
♦ Putting It All Together: A Working Community Description	
Identifying the Community's Critical Health Issues	CHI-1
♦ Relevant H2P2 Outcomes	
♦ Community Perceptions	
♦ Picking the Curve(s) to Turn	
II. ANALYSIS AND IMPLEMENTATION	AI-1
Analyzing the Health Issue: The Story Behind the Baselines	SBL-1
♦ The epidemiology of the baselines	
♦ Forces at work	
♦ Root causes: "But Why?"	
Inventorying Health Resources: Partners with a Role to Play	PRP-1
♦ Public sector	
♦ Private sector	
♦ Promoting Coordination, Cooperative Agreements, Collaborative Arrangements	
Developing a Health Improvement Strategy: What Works/Picking Solutions	WWS-1
♦ Evidence-based	
♦ Cost-reasonable	
♦ Implications of doing nothing	
♦ Starting Small (specificity, leverage, values, reach)	

Table of Contents

Developing and Implementing an Action Plan	AP-1
◆ Establishing Accountability for Activities	
◆ Establishing Performance Measure Sets	
◆ Constructing the Logic Model	
◆ Implementing the Strategy/Action(s)	
Monitoring Progress/Outcomes	MPO-1
◆ Tracking the Action Plan	
◆ Evaluating Program Outcomes	
◆ Evaluating Community Indicators Over Time	
◆ Initiating Revisions/New Activities/Measures	
Developing Strategies for Sustaining the Improvement	SSI-1
◆ Potential Strategies for Financial Sustainability	
◆ Choosing a strategy	